

## Biesse at Marmomac 2025: a new technological vision for stone industry

### A Single Partner for the Entire Stone Processing Workflow

At Marmomac 2025, Biesse presents itself as the single partner for the entire production process, thanks to a completely renewed portfolio that integrates machines, lines, and components for the processing of both natural and engineered stone.

The combination of Biesse's and GMM's technological expertise has led to an even stronger and more complementary industrial offering, capable of effectively responding to the demand for advanced automation, ease of use, and next-generation human-machine interfaces, ensuring an intuitive and efficient operating experience.

This strategic integration strengthens the journey toward becoming a One Company and further consolidates Biesse's leadership in multi-material processing.

### Three Core Assets for a Complete Offering

At Marmomac 2025, Biesse and GMM will showcase a wide range of solutions for natural and engineered stone processing, represented by two distinct product solutions:

**Master** – Stand-alone solutions for artisan workshops and industrial businesses, ideal for cutting, polishing, and shaping, offering maximum versatility and superior finishing quality.

**Genius** – Automated and integrated solutions that turn stone processing into continuous production flows, optimizing material management and increasing productivity.

The stand will also feature Biesse Technic, the most advanced expression of the company's know-how. Developed in response to the growing complexity of industrial processes, Biesse Technic brings together technology and craftsmanship in the design, production, and integration of high-performance lines for wood, glass, and stone.

The offering is completed by a dedicated components section, featuring Diamut, a benchmark for excellence in tooling solutions, and HSD, a leader in mechatronics.

## Scalable Solutions for Every Type of Production

Biesse's portfolio has been renewed, designed, and organized to adapt to every need, through three levels of offering:

### Pro – Distinction and Performance

Next-generation solutions for those who aim for top-tier performance and innovation.

### Up – Agility and Expertise

Ideal solutions for managing customized production and quickly adapting to new market demands.

### Go – Simplicity and Compactness

Perfect for those seeking machines that are easy to install, operate, and integrate into existing production spaces.

## A Customer-Centric Strategy

Biesse's approach puts the customer at the center of its innovation process. Everyday operational needs are the primary source of inspiration for developing new solutions. The goal is to offer technologies that directly and effectively meet the real needs of diverse production environments.

## Human-Machine Interface: Evolved Simplicity

Biesse's new **Human-Machine Interface** stands out for its clarity, visual consistency, and ease of use. It's a cross-material interface designed to enhance the interaction between operator and machine, optimizing time, resources, and results.

## Biesse Material Hub: A Multi-Material Experience

The experience doesn't end here.

To guide customers in discovering the new portfolio, Biesse has created the **Biesse Material Hubs**: unique, **multi-material experiential spaces** where visitors can enjoy immersive and interactive journeys—both physical and digital—into the world of Biesse and its complete product range.

These Material Hubs are part of a connected international network that strengthens local identity while creating global synergies.

Biesse - We manufacture lines, machinery and components for making products, enhancing the potential of the wide range of materials processed by our customers.

We simplify the production processes of customers working in the furniture, construction, automotive and aerospace sectors, courtesy of the skill of the people who work in our production sites around the world.

Founded in Italy in 1969 and now listed on the Italian Stock Exchange, we are driven by our international calling, which is manifested through a global network of showrooms, where customers can enjoy a multi-material experience.

[biesse.com](https://biesse.com)